

**JOB TITLE:**               **Marketing Intern**

**REPORTS TO:**           Vice President of Business Development & Marketing

The Business Network for Offshore Wind's marketing intern gives upcoming or recent graduates immediate, hands-on experience in marketing for a cutting-edge industry. Under the mentorship of experienced Network staff, interns will gain valuable experience in marketing communications strategy, including digital marketing, advertising (print and social), and writing.

**About the Position:**

Located in Baltimore (remote work) and reporting to the vice president of business development and marketing, the marketing intern will gain hands on experience with the Business Network for Offshore Wind's print advertising, copywriting, website, and print collateral production. The individual will focus on promotions, sharing the Network's benefits work, and promoting the importance of offshore wind within the growing renewable energy sector.

The intern will gain experience on new marketing tools and platforms, identifying the latest trends and ideas, and help create dynamic content that will help broaden awareness of the Network among members and prospects. Ideal candidates will have excellent writing and editing skills and must have a keen interest in renewable energy.

**RESPONSIBILITIES:**

- Create copy for webpages, advertisements, email promotions, newsletters, and print materials.
- Work with consultants on and copywriter to develop engaging promotions that generate engagement
- Media partnership fulfillment including communicating with media partners on digital media, print advertisements, email deployment and more
- Support regional promotions campaign for exhibit
- Other job-related duties as assigned by the immediate supervisor.

Knowledge & Skills Required

- BA in Marketing, Communications, English or relevant experience
- Strong writer with knowledge of AP Style.
- Experience using: MS Office, LinkedIn, WordPress, and any marketing software a plus.
- Familiarity with marketing automation programs
- Knowledge of digital and social media advertising(s)
- Excellent organizational and communication skills, both written and oral with an ability to do so at all levels. Must be knowledgeable in Microsoft Office.
- Ability to work effectively as a team member and independently, with a high-level of self-motivation and ability to set and meet goals and meet deadlines.

The Business Network for Offshore Wind a nonprofit organization focused on the development of the U.S. offshore wind industry. As the leading voice for the offshore wind business community, we bring together developers, policymakers, academia, global experts, and leading businesses.

Salary is commensurate with level of experience.