

Title/Role: Graphic Design Intern (Entry Level)

Location/Base: Remote (pending COVID-19 mitigation)

About the Business Network for Offshore Wind

The Business Network for Offshore Wind (the Network) is leading the way toward building an offshore wind industry in the United States. Bringing together top developers, global experts, and member businesses, the Network has become the leading convener and thought leader for the offshore wind (OSW) community. The Network's events, programs, products, and services have become the essential industry resources needed to inspire, inform, and influence critical business decision-making and unprecedented networking and relation/partnership opportunities across the OSW community.

Job Description / Responsibilities

The intern will work with the Network's Creative Director to produce visuals (print and digital) that follow the Network's brand guidelines for external communications and presentation.

Responsibilities *may* include:

- Creating visuals for Network products, services, and events
- Creating and/or editing external presentations or graphics
- Creating and/or editing videos with motion design elements
- Creating ads for social media, web, and print
- Interpreting and visualizing technical information and data
- Creating one-page designed documents
- Uploading/altering graphics and company logos on webpages using WordPress and Elementor
- Assisting the Creative Director with large-scale projects that include marketing campaigns and event/environmental design
- Attending internal meetings, including daily design team meetings and bi-weekly design and communications meetings

Skills / Qualifications Needed

- The ability to work under pressure and tight deadlines
- A good design sense for color, typography, publication design, web, and motion
- Working knowledge of: InDesign, Illustrator, Premiere, After Effects, Photoshop, and WordPress/Elementor
- The ability to work with an existing brand guideline
- The ability to interpret and visualize technical information and data from the offshore wind industry
- The ability to pivot design direction / produce multiple creative solutions

Benefits / Compensation

Compensation for intern positions is \$15/hour at approximately 20-30 hours per week. Interns do not receive benefits.

How to Apply

To apply for this position, please submit a one-page cover letter with qualifications and link to relevant portfolio or body of work to:

David Robertson (Creative Director)

david@offshorewindus.org

The Business Network for Offshore Wind is an equal opportunity employer, and we are committed to a diverse and inclusive workplace. All your information will be kept confidential according to EEO guidelines.