

THE INTERNATIONAL OFFSHORE WIND PARTNERING FORUM (IPF)

2023 INTERNATIONAL OFFSHORE WIND PARTNERING FORUM SPONSORSHIPS

MARCH 28-30, 2023

BALTIMORE, MARYLAND

Photo courtesy of Siemens Gamesa Renewable Energy



www.2023ipf.com

HOST SPONSORS



SHOWCASE YOUR INDUSTRY



BECOME AN IPF SPONSOR

Demonstrate your leadership in the offshore wind industry by enhancing your exhibit booth with an IPF sponsorship. Sponsorship grants you access to a global audience – the Network markets your business to more than four million people through contacts, industry networks, social media, email, and traditional press.

IPF is produced by the Business Network for Offshore Wind

The Business Network for Offshore Wind is a nonprofit, educational organization with a mission to develop the offshore wind renewable energy industry and its supply chain. The Network partners with industry and government to build an innovative supply chain that will create and sustain jobs, benefiting

local economies and ensuring a cost-effective clean energy portfolio. We advance this through collaboration, education, and innovation, bringing together global developers, policymakers, academia, and leading experts to grow this new and vital offshore wind industry that provides a practical solution to climate change and creates well-paying jobs.

SPONSORS

HOST SPONSOR (\$75,000)

All host sponsors receive prominent recognition at:

■ Opening Reception

■ Main Stage

■ Exhibit Hall

■ Recognition at all stage events

■ Floor clings in front of exhibit booth

SOLD OUT

PLATINUM SPONSOR (\$40,000)

Choose one:

- Wi-Fi
- Vessel Briefing
- Member Reception
- Member Lounge
- Scotch & Champagne
- Cigar Table at Scotch & Champagne
- NexGen Reception
- WindMatch
- Lanyards
- Badge
- Tote Bag
- Event App
- Coffee Lounge
- Networking Lounge
- Registration Area
- Pre-Registration Sponsor
- Large Wall Cling (New!)
- Smoothie/Juice Bar (New!)

GOLD SPONSOR (\$30,000)

Choose one:

- Exhibition Networking Reception
- Networking Breakfast
- Networking Lunch
- Hotel Key Card
- Luggage Tag
- Individual Hand Sanitizer
- Schedule at a Glance
- Espresso Bar Station (2 Available)

SILVER SPONSOR (\$20,000)

Choose one:

- Charging Station
- Pens & Pads
- Track Sponsor
- Start-Up Alley Stage
- Coffee Breaks
- Keep it Clean (New!)
- Front Doors (New! 2 Available)
- Escalators (1 sponsor per escalator bank - Exclusive)

BRONZE SPONSOR (\$9,000)

Choose one:

- Freestanding Billboard (3'x8')
- Registration Giveaway (sponsor provides)
- Morning Cocktails
- Meeting Nooks (12 Available)
- Water Cooler Station (2 Available)

COPPER SPONSOR (\$7,500)

Choose one:

- Closing Reception
- Exhibit Aisle Sign
- Exhibit Aisle Cling
- Sponsored Cubes (New!)

SUPPORTING SPONSOR (\$5,000)

Choose one:

- Lobby/Conference Area Meet-Up Spaces (9 Available)
- Lobby Coffee Tables (4 Available)

HOST SPONSORSHIP

\$75,000 **SOLD OUT**

All host sponsors receive

- Opening Reception Sponsor co-branded with the Business Network for Offshore Wind
- Opening Plenary Sponsor co-branded with the Business Network for Offshore Wind
- Speaking opportunity at the opening plenary
- Speaking opportunity in up to four IPF Workshops
- Inclusion in the 2023 IPF Programming Committee
- Monthly/Bi-monthly meetings with the IPF team to identify host goals and initiatives
- Opportunity to host a tour or pre-conference event promoted in all IPF marketing
- Prominent position/recognition on Exhibit Hall Entrance
- Exceptional sponsor logo location on IPF website and all IPF digital and print graphics
- Recognition at all main stage events
- Recognition in prominent location on all signage throughout the event
- 20' x 20' (400 square feet) exhibit booth (booth fitting not included)
- Floor Cling located in front of your booth
- Front page logo location on all printed materials
- Recognition in all IPF promotions and marketing
- 10 IPF Conference registrations
- 20% Group discount on additional IPF registrations

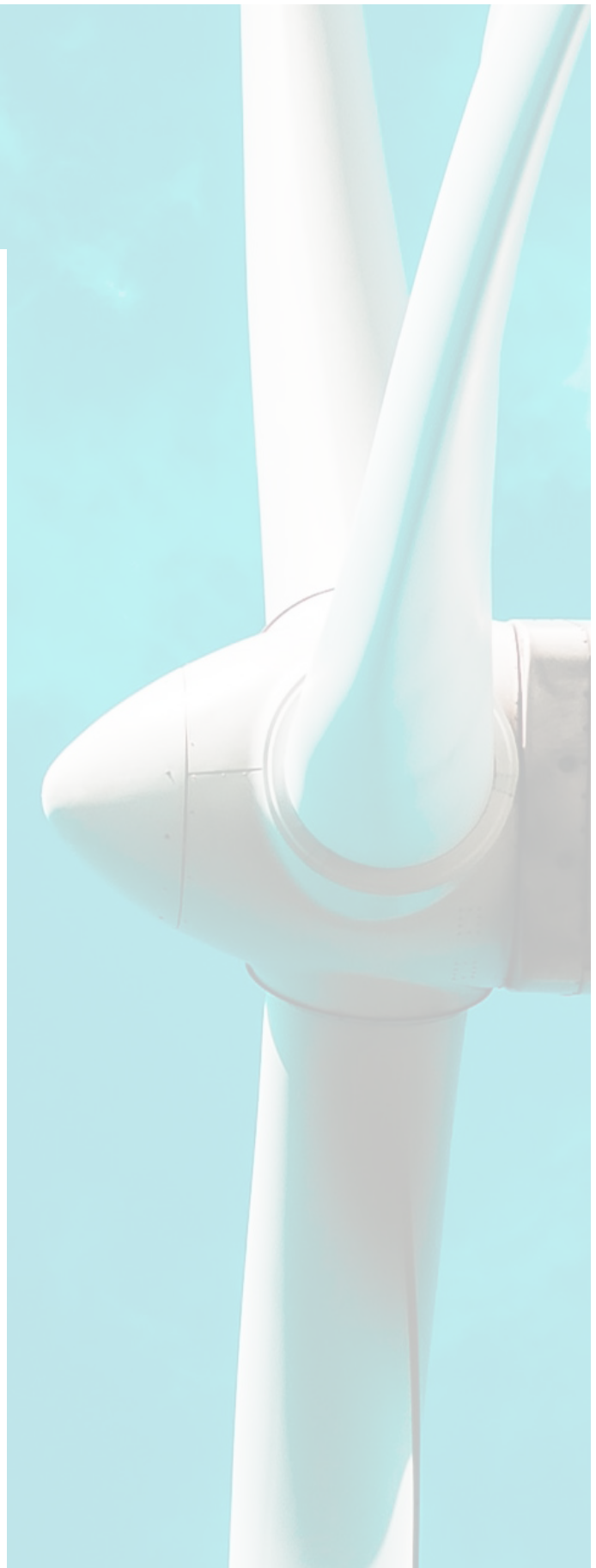


Photo courtesy of Jan Kopriva

PLATINUM SPONSORSHIP

\$40,000

CHOOSE ONE:

WI-FI (Exclusive)

- Your logo/branding on Wi-Fi landing page
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2023 IPF
- Four IPF registrations
- 15% Group discount on additional IPF registrations

VESSEL BRIEFING (4 available)

- Speaking opportunity at the briefing
- Your logo appears with event listing on all schedules
- Your logo on signs at the briefing
- Sponsor recognition during the program
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2023 IPF
- Four IPF registrations
- 15% Group discount on additional IPF registrations

MEMBER RECEPTION (2 available)

- Speaking opportunity at the reception
- Your logo on invitations to the Member Reception
- Your logo on signs at the entrance and within the lounge during the reception
- Ability to provide cocktail napkins for the event
- Ability to provide a give-away at the reception
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2023 IPF
- Four IPF registrations
- 15% Group discount on additional IPF registrations

MEMBER LOUNGE (2 available)

- Ability to leave a gift or giveaway in lounge for members
- Ability to leave literature in lounge for members
- Your logo on signs at the entrance and within the lounge
- Your logo appears with lounge highlight on event map
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2023 IPF
- Four IPF registrations
- 15% Group discount on additional IPF registrations

PLATINUM SPONSORSHIP

(continued)

SCOTCH & CHAMPAGNE

(4 available)

- Recognition on event signs at the reception
- Your logo appears with event listing on all schedules
- Ability to provide cocktail napkins for the event
- Ability to provide a give-away at the reception
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2023 IPF
- Four IPF registrations
- 15% Group Discount on additional IPF registrations

CIGAR TABLE AT SCOTCH & CHAMPAGNE (Exclusive)

- Cigars provided by sponsor
- Recognition on signs at the cigar table within the reception
- Your logo appears with event listing on all schedules
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2023 IPF
- Four IPF registrations
- 15% Group discount on additional IPF registrations

NEXGEN RECEPTION

(2 available)

- Recognition on signs at the event
- Your logo appears with event listing on all schedules
- The ability to provide cocktail napkins for the event
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2023 IPF
- Four IPF registrations
- 15% Group discount on additional IPF registrations

WINDMATCH

(2 available)

- Recognition on all WindMatch promotions, confirmation emails and web page
- Recognition on tables at in person WindMatch meeting area
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2023 IPF
- Four IPF registrations
- 15% Group Discount on additional IPF registrations

PLATINUM SPONSORSHIP BENEFITS

(continued)

LANYARDS

(Exclusive)

- Your logo on event lanyards distributed at registration
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2023 IPF
- Four IPF registrations
- 15% Group discount on additional IPF registrations

BADGE

(Exclusive)

- Your logo on badge distributed at registration
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2023 IPF
- Four IPF registrations
- 15% Group discount on additional IPF registrations

TOTE BAG

(2 available)

Your logo on tote bag distributed at registration*

- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2023 IPF
- Four IPF registrations
- 15% Group discount on additional IPF registrations

**One tote bag with two sponsor logos will be produced.*

EVENT APP

(Exclusive)

- Prominent recognition on 2023 IPF Event App
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2023 IPF
- Four IPF registrations
- 15% Group discount on additional IPF registrations

PLATINUM SPONSORSHIP BENEFITS

(continued)

COFFEE LOUNGE (2 available*)

- Ability to leave gift/giveaway in lounge
- Ability to leave literature in lounge
- Your logo on signs at the entrance and within the lounge
- Your logo appears with lounge highlighted on event map
- Ability to provide cups, coasters, napkins
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2023 IPF
- Four IPF registrations
- 15% Group discount on additional IPF registrations

**One coffee lounge at the event with two sponsors represented*

NETWORKING LOUNGE (2 available*)

- Ability to leave gift/giveaway in lounge
- Ability to leave literature in lounge
- Your logo on signs at the entrance and within the lounge
- Your logo appears with lounge highlighted on event map
- Ability to provide cups, coasters, napkins
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2023 IPF
- Four IPF registrations
- 15% Group discount on additional IPF registrations

**One Networking lounge at the event with two sponsors represented*

REGISTRATION AREA

(Exclusive)

- Your logo appears on two beams at the registration area
- Your logo appears on the counter kick panels
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2023 IPF
- Four IPF registrations
- 15% Group discount on additional IPF registrations

PRE-REGISTRATION

(Exclusive)

- Recognition on all registration confirmation emails
- Ability to place a small ad at the bottom of all registration confirmation emails
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2023 IPF
- Four IPF registrations
- 15% Group discount on additional IPF registrations

PLATINUM SPONSORSHIP BENEFITS

(continued)

LARGE WALL CLING (NEW!)

- Your logo and message appear on adhesive wall cling at intersection of registration and exhibition halls
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2023 IPF
- Four IPF registrations
- 15% Group discount on additional IPF registrations

SMOOTHIE /JUICE BAR (NEW!)

(2 available*)

- Your logo appears on any branding/ signage related to the Smoothie/ Juice Bar
- Your logo appears with lounge highlighted on event map
- Ability to provide cups, coasters, napkins
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2023 IPF
- Four IPF registrations
- 15% Group discount on additional IPF registrations

**One juice bar at the event with two sponsors represented*

TABLE CENTERPIECE

Sponsor Provides (2 Available)

- Placed on tables for networking breakfasts and luncheons
- Recognition signs on table
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2023 IPF
- Four IPF registrations
- 15% Group discount on additional IPF registrations



GOLD SPONSORSHIP \$30,000

CHOOSE ONE:

1

ESPRESSO BAR (NEW!) (2 available*)

- Your logo appears on any branding/signage related to the Espresso Bar
- Your logo appears with lounge highlighted on event map
- Ability to provide cups, coasters, napkins
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2023 IPF
- Three IPF registrations

**One espresso bar at the event with two sponsors represented*

2

NETWORKING BREAKFAST

(2 available – 1 per day)

- Your logo on signs at the event
- Your logo on tent signs located on buffet tables
- The ability to leave literature on tables at the breakfast
- Your logo appears and event listing on all schedules
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2023 IPF
- Three IPF registrations

3

EXHIBITION NETWORKING RECEPTION (2 available)

- Your logo appears on signs throughout the reception
- Your logo on tent signs located on bars and food stations
- The ability to provide cocktail napkins for the bars
- Your logo appears and event listing on all schedules
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2023 IPF
- Three IPF registrations

4

NETWORKING LUNCH

(2 available – 1 per day)

- Your logo on signs at the event
- Your logo on tent signs located on buffet tables
- The ability to leave literature on tables at the lunch
- Your logo appears and event listing on all schedules
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2023 IPF
- Three IPF registrations

GOLD SPONSOR

(continued)

5

HOTEL KEY CARD (Exclusive)

- Your logo on the hotel keycard distributed at the headquarter hotel
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2023 IPF
- Three IPF registrations

6

LUGGAGE TAG (Exclusive)

- Your logo on the luggage tag distributed at registration
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2023 IPF
- Three IPF registrations

7

INDIVIDUAL HAND SANITIZER (Exclusive)

- Your logo on signage as “provided by”
- Your logo appears on the individual hand sanitizer bottles
- Hand sanitizer distributed in registration
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2023 IPF
- Three IPF registrations

8

SCHEDULE AT-A-GLANCE (Exclusive)

- Your logo on the cover of the printed Schedule distributed at 2023 IPF
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2023 IPF
- Three IPF registrations

SILVER SPONSORSHIP

\$20,000

CHOOSE ONE:

1

CHARGING STATION (4 available)

- Your logo appears on the charging station
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2023 IPF
- Two IPF registrations

2

PENS & PADS (Exclusive)

- Your logo on the pens and pads distributed in registration and in session rooms
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2023 IPF
- Two IPF registrations

3

TRACK SPONSOR

(1 available per track)

- Your logo appears on signs at all sessions within that track
- Your logo appears and event listing on all schedules
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor "Thank you" signs at 2023 IPF
- Two IPF registrations

4

START-UP ALLEY STAGE

(2 available)

- Your logo on signs located on and near the stage in Start-up Alley
- Your logo anywhere the Start-up alley stage schedule appears in promotions
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the "Thank you" signs at 2023 IPF
- Two IPF registrations

SILVER SPONSORSHIP

(continued)

5

COFFEE BREAK

- Your logo on tent cards on coffee table/carts
- Your logo on signs appearing next to coffee tables/carts
- The ability to provide napkins
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2023 IPF
- Three IPF registrations

6

ESCALATORS

(1 sponsor per escalator bank)

- Your logo and message appear on clings located between up/down escalators
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2023 IPF
- Three IPF registrations

7

KEEP IT CLEAN SPONSOR (NEW!)

(Exclusive)

- Logo to appear in restroom facilities on the exhibit floor and conference areas
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2023 IPF
- Three IPF registrations

8

FRONT DOORS (NEW!)

(2 available)

- Logo to appear as sponsor on set of two doors at main entrance
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2023 IPF
- Three IPF registrations

BRONZE SPONSORSHIP

\$9,000

CHOOSE ONE:

1

FREESTANDING BILLBOARD – 3' X 8' (6 available)

- Billboard advertisement of your design located in a prominent location
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2023 IPF
- One IPF registration

2

REGISTRATION GIVEAWAY – SPONSOR PROVIDED (2 available)

- Your giveaway available at registration badge pick up
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2023 IPF
- One IPF registration

3

MEETING NOOKS (12 available)

- Your logo will appear on the nook as the “Nook Sponsor”
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2023 IPF
- One IPF registration



BRONZE SPONSORSHIP

(continued)

4

MORNING COCKTAILS

(4 available)

- Recognition on signage at bar
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2023 IPF
- One IPF registration

5

WATER COOLER STATION (2 available)

- Your logo on signs next to all water coolers in your selected area Conference Area or Exhibition Hall
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2023 IPF
- One IPF registration



COPPER SPONSORSHIP

\$7,500

CHOOSE ONE:

1

CLOSING RECEPTION

(8 available)

- Your logo on signage at the event
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2023 IPF
- One IPF registration

2

EXHIBIT AISLE SIGN

(Exhibit booth required)

- Your logo on the hanging aisle sign – your choice of aisle (first come, first serve)
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2023 IPF
- One IPF registration

3

EXHIBIT AISLE CLING

(Exhibit booth required)

- Your logo on a sticker at the Start/End of the exhibit aisle – your choice of aisle (first come, first serve)
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2023 IPF
- One IPF registration

4

SPONSORED CUBES (NEW!)

- Your Logo to appear on a set of three stacked cubes
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2023 IPF
- One IPF registration

SUPPORTING SPONSORSHIP

\$5,000

CHOOSE ONE:

1

LOBBY/CONFERENCE AREA MEET-UP SPACES

(9 available)

- Recognition on signage at Meet-Up Space
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2023 IPF

2

LOBBY COFFEE TABLES

(4 available)

- Your logo to appear on a set of 4 coffee tables outside the lobby coffee shop
- Recognition on 2023 IPF Website
- Recognition on all 2023 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2023 IPF



Exhibit at 2023 IPF

Connect with hundreds of leaders from around the globe who are looking for partners in the offshore wind supply chain. This three-day, in-person event will be filled with presentations, panels, and countless networking opportunities – increase your visibility and be a part of the conversation by exhibiting.

EXHIBIT BOOTH

10' X 10'
(100 SQUARE FEET)

MEMBER

\$3,695

(raw booth, one IPF
registration included)

NON-MEMBER

\$4,695

(raw booth, one IPF
registration included)

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