THE INTERNATIONAL OFFSHORE WIND PARTNERING FORUM (IPF)

2022 INTERNATIONAL OFFSHORE WIND PARTNERING FORUM SPONSORSHIPS

APRIL 26-28, 2022
ATLANTIC CITY, NEW JERSEY

www.2022ipf.com

Photo courtesy of Glosten
SHOWCASE YOUR INDUSTRY

BECOME AN IPF SPONSOR

Demonstrate your leadership in the offshore wind industry by enhancing your exhibit booth with an IPF sponsorship. Sponsorship grants you access to a global audience – the Network markets your business to more than four million people through contacts, industry networks, social media, email, and traditional press.

IPF is produced by the Business Network for Offshore Wind

The Business Network for Offshore Wind is a nonprofit, educational organization with a mission to develop the offshore wind renewable energy industry and its supply chain. The Network partners with industry and government to build an innovative supply chain that will create and sustain jobs, benefiting local economies and ensuring a cost-effective clean energy portfolio. We advance this through collaboration, education, and innovation, bringing together global developers, policymakers, academia, and leading experts to grow this new and vital offshore wind industry that provides a practical solution to climate change and creates well-paying jobs.
SPONSORS

HOST SPONSOR ($55,000)
All host sponsors receive prominent recognition at:
■ Opening Reception
■ Opening Plenary
■ Exhibit Hall
■ Recognition at all stage events
■ Floor clings in front of exhibit booth (New!)

PLATINUM SPONSOR ($35,000)
Choose one:
■ Wi-Fi
■ Vessel Briefing (New!)
■ Member Reception
■ Member Lounge (New!)
■ Scotch & Champagne
■ Cigar Table at Scotch & Champagne (New!)
■ NexGen Reception (New!)
■ Column Wrap
■ WindMatch
■ Lanyards
■ Tote Bag
■ Coffee Lounge
■ Equipment Display in Lobby (New!)
■ Registration/Information Area (New!)
■ Steps (New and Exclusive!)
■ Table Centerpiece (sponsor provides)
■ Escalators (1 sponsor per escalator bank - 4 available)

GOLD SPONSOR ($25,000)
Choose one:
■ Pre-Con Briefing (sponsor presents)
■ Water Cooler Station
■ Exhibition Networking Reception
■ Networking Breakfast
■ Networking Lunch
■ Hotel Key Card

GOLD (CONTINUED)
■ Luggage Tag
■ Individual Hand Sanitizer
■ Schedule at a Glance

SILVER SPONSOR ($15,500)
Choose one:
■ Charging Station
■ Pens & Pads
■ Track Sponsor
■ Networking Meet-Up Space
■ Start-Up Alley Stage (New!)
■ Coffee Breaks (2 available)

BRONZE SPONSOR ($8,000)
Choose one:
■ Lobby Billboard (3’x8’)
■ Registration Giveaway (sponsor provides) (New!)

SUPPORTING SPONSOR ($5,000)
Choose one:
■ Closing Reception
■ Exhibit Aisle Sign
■ Exhibit Aisle Cling

EXHIBIT BOOTH
■ 10’ x 10’ (100 square feet)
■ Member: $3,495 (raw booth, one IPF registration included)
■ Non-Member: $4,495 (raw booth, one IPF registration included)
HOST SPONSOR
Maximum 4 sponsors

$55,000

All host sponsors receive
■ Opening Reception Sponsor co-branded with the Business Network for Offshore Wind
■ Opening Plenary Sponsor co-branded with the Business Network for Offshore Wind
■ Exhibit Hall Entrance
■ Recognition at all main stage events
■ Recognition in prominent location on all signage throughout the event
■ Floor Cling located in front of your booth (New!)
■ 50% discount on a 20x20 exhibit booth (booth fitting not included)
■ Front page logo location on all printed materials
■ Exceptional sponsor logo location on IPF website and digital graphics
■ Recognition in all IPF promotions
■ 6 IPF Conference registrations
■ 20% Group discount on additional IPF registrations

Photo courtesy of Principle Power

Tow-out of WindFloat® unit.
PLATINUM SPONSORSHIP BENEFITS

Sign up for a 2022 IPF platinum sponsorship and participate as a speaker in the 2022 IPF program. Deadline: January 7, 2022. All other sponsors will be considered but not guaranteed.

$35,000

WI-FI (exclusive)
- Your logo/branding on Wi-Fi landing page
- Recognition on 2022 IPF Website
- Recognition on all 2022 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2022 IPF
- Four IPF registrations
- 15% Group discount on additional IPF registrations

VESSEL BRIEFING (New! 2 available)
- Speaking opportunity at the briefing
- Your logo appears with event listing on all schedules
- Your logo on signs at the briefing
- Sponsor recognition during the program
- Recognition on 2022 IPF Website
- Recognition on all 2022 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2022 IPF
- Four IPF registrations
- 15% Group discount on additional IPF registrations

MEMBER RECEPTION (2 available)
- Your logo on invitations to the Member Reception
- A speaking opportunity at the reception
- Your logo on signs at the entrance and within the lounge during the reception
- Recognition on 2022 IPF Website
- Recognition on all 2022 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2022 IPF
- Four IPF registrations
- 15% Group discount on additional IPF registrations

MEMBER LOUNGE (New! 2 available)
- Ability to leave a gift or giveaway in lounge for members
- Ability to leave literature in lounge for members
- Your logo on signs at the entrance and within the lounge
- Your logo appears with lounge highlight on event map
- Recognition on 2022 IPF Website
- Recognition on all 2022 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2022 IPF
- Four IPF registrations
- 15% Group discount on additional IPF registrations
PLATINUM SPONSORSHIP BENEFITS (continued)

**SCOTCH & CHAMPAGNE** (4 available)
- Recognition on event signs at the reception
- Your logo appears with event listing on all schedules
- Recognition on 2022 IPF Website
- Recognition on all 2022 IPF digital promotions
- Ability to provide a promotion giveaway at the event (Must be pre-approved by Network staff).
- Recognition on the sponsor “Thank you” signs at 2022 IPF
- Four IPF registrations
- 15% Group discount on additional IPF registrations

**CIGAR TABLE AT SCOTCH & CHAMPAGNE** (Exclusive)
- Recognition on signs at the cigar table within the reception
- Your logo appears with event listing on all schedules
- Recognition on 2022 IPF Website
- Recognition on all 2022 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2022 IPF
- Four IPF registrations
- 15% Group discount on additional IPF registrations

**LEADERSHIP BREAKFAST** (Exclusive)
- Recognition on signs at the event
- Recognition on signs located on tables
- Recognition on 2022 IPF Website
- Recognition on all 2022 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2022 IPF
- Four IPF registrations
- 15% Group discount on additional IPF registrations

**NEXGEN RECEPTION** (New! 2 available)
- Recognition on signs at the event
- Your logo appears with event listing on all schedules
- The ability to provide cocktail napkins for the event
- Recognition on 2022 IPF Website
- Recognition on all 2022 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2022 IPF
- Four IPF registrations
- 15% Group discount on additional IPF registrations
PLATINUM SPONSORSHIP BENEFITS
(continued)

COLUMN WRAP
(4 available)
- Your advertisement on one column in prominent location
- Recognition on 2022 IPF Website
- Recognition on all 2022 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2022 IPF
- Four IPF registrations
- 15% Group discount on additional IPF registrations

WINDMATCH
(2 available)
- Recognition on all WindMatch promotions, confirmation emails and web page
- Recognition on tables at in person WindMatch meeting area
- Recognition on signs at the WindMatch meeting area
- Recognition on 2022 IPF Website
- Recognition on all 2022 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2022 IPF
- Four IPF registrations
- 15% Group discount on additional IPF registrations

LANYARDS
(Exclusive)
Your logo on event lanyards distributed in registration
- Recognition on 2022 IPF Website
- Recognition on all 2022 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2022 IPF
- Four IPF registrations
- 15% Group discount on additional IPF registrations

TOTE BAG
(2 available)
Your logo on tote bag distributed in registration*
- Recognition on 2022 IPF Website
- Recognition on all 2022 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2022 IPF
- Four IPF registrations
- 15% Group discount on additional IPF registrations

*One tote bag with two sponsor logos will be produced.
PLATINUM SPONSORSHIP BENEFITS
(continued)

COFFEE LOUNGE (2 available*)
- Ability to leave gift/giveaway in lounge
- Ability to leave literature in lounge
- Your logo on signs at the entrance and within the lounge
- Your logo appears with lounge highlight on event map
- Ability to provide cups, coasters, napkins
- Recognition on 2022 IPF Website
- Recognition on all 2022 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2022 IPF
- Four IPF registrations
- 15% Group discount on additional IPF registrations

*One coffee lounge at the event with two sponsors represented.

EQUIPMENT OR MODEL DISPLAY IN LOBBY (New! 2 available)
Location quoted upon request
- Sponsor information sign located next to display
- Recognition on 2022 IPF Website
- Recognition on all 2022 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2022 IPF
- Four IPF registrations
- 15% Group discount on additional IPF registrations

STEPS (New and Exclusive!)
- Your logo and message on stickers on steps leading to registration and conference sessions
- Recognition on 2022 IPF Website
- Recognition on all 2022 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2022 IPF
- Four IPF registrations
- 15% Group discount on additional IPF registrations

TABLE CENTERPIECE
Sponsor Provides (2 available. Your choice of Plenary tables or exhibit hall banquet tables. First come first serve.)
- Placed on tables for networking breakfasts and luncheons (centerpieces remain in place for the duration of the event)
- Recognition signs on table
- Recognition on 2022 IPF Website
- Recognition on all 2022 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2022 IPF
- Four IPF registrations
- 15% Group discount on additional IPF registrations
PLATINUM SPONSORSHIP BENEFITS

(continued)

ESCALATORS
(1 sponsor per escalator bank – 4 available)
■ Your logo and message appear on clings located between up/down escalators
■ Recognition on 2022 IPF Website
■ Recognition on all 2022 IPF digital promotions
■ Recognition on the sponsor “Thank you” signs at 2022 IPF
■ Two IPF registrations
GOLD SPONSOR $25,000

CHOOSE ONE:

1. SPONSOR PRESENTED PRE-CON BRIEFING (4 available)
   - Your logo on pre-con on signage
   - Your logo appears and event listing on all schedules
   - Recognition on 2022 IPF Website
   - Recognition on all 2022 IPF digital promotions
   - Recognition on the sponsor “Thank you” signs at 2022 IPF
   - Three IPF registrations

2. WATER COOLER STATION (2 available)
   - Your logo on signs next to all water coolers in your selected area
     Conference Area
     Exhibition Hall
   - Recognition on 2022 IPF Website
   - Recognition on all 2022 IPF digital promotions
   - Recognition on the sponsor “Thank you” signs at 2022 IPF
   - Three IPF registrations

3. EXHIBITION NETWORKING RECEPTION (2 available)
   - Your logo appears on signs throughout the reception
   - Your logo on tent signs located on bars and food stations
   - The ability to provide cocktail napkins for the bars
   - Your logo appears and event listing on all schedules
   - Recognition on 2022 IPF Website
   - Recognition on all 2022 IPF digital promotions
   - Recognition on the sponsor “Thank you” signs at 2022 IPF
   - Three IPF registrations

4. NETWORKING BREAKFAST (2 available – 1 per day)
   - Your logo on signs at the event
   - Your logo on tent signs located on buffet tables
   - The ability to leave literature on tables at the breakfast
   - Your logo appears and event listing on all schedules
   - Recognition on 2022 IPF Website
   - Recognition on all 2022 IPF digital promotions
   - Recognition on the sponsor “Thank you” signs at 2022 IPF
   - Three IPF registrations
## GOLD SPONSOR
*(continued)*

<table>
<thead>
<tr>
<th>5</th>
<th>NETWORKING LUNCH <em>(2 available – 1 per day)</em></th>
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</thead>
<tbody>
<tr>
<td>■ Your logo on signs at the event</td>
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<tr>
<td>■ Your logo on tent signs located on buffet tables</td>
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<tr>
<td>■ The ability to leave literature on tables at the lunch</td>
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<tr>
<td>■ Your logo appears and event listing on all schedules</td>
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<td>■ Recognition on 2022 IPF Website</td>
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<td>■ Recognition on all 2022 IPF digital promotions</td>
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<td>■ Three IPF registrations</td>
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<tr>
<th>6</th>
<th>HOTEL KEY CARD <em>(Exclusive)</em></th>
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<tbody>
<tr>
<td>■ Your logo on the hotel keycard distributed at the headquarter hotel</td>
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<td>■ Recognition on 2022 IPF Website</td>
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<td>■ Recognition on all 2022 IPF digital promotions</td>
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<td>■ Three IPF registrations</td>
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<tr>
<th>7</th>
<th>LUGGAGE TAG <em>(Exclusive)</em></th>
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<tbody>
<tr>
<td>■ Your logo on the luggage tag distributed at registration</td>
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<tr>
<td>■ Recognition on 2022 IPF Website</td>
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<tr>
<td>■ Recognition on all 2022 IPF digital promotions</td>
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<td>■ Three IPF registrations</td>
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<tr>
<th>8</th>
<th>INDIVIDUAL HAND SANITIZER <em>(Exclusive)</em></th>
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<tbody>
<tr>
<td>■ Your logo on signage as “provided by”</td>
<td></td>
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<tr>
<td>■ Your logo appears on the individual hand sanitizer bottles</td>
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<tr>
<td>■ Hand sanitizer distributed in registration</td>
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<tr>
<td>■ Recognition on 2022 IPF Website</td>
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<tr>
<td>■ Recognition on all 2022 IPF digital promotions</td>
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<td>■ Three IPF registrations</td>
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</table>
GOLD SPONSOR
(continued)

9

SCHEDULE AT-A-GLANCE (Exclusive)
- Your logo on the cover of the printed Schedule distributed at 2022 IPF
- Your ad included on one panel of the schedule at a glance
- Recognition on 2022 IPF Website
- Recognition on all 2022 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2022 IPF
- Three IPF registrations
SILVER SPONSOR
$15,500
CHOOSE ONE:

1

CHARGING STATION (4 available)
- Your logo appears on one charging station*
- Recognition on 2022 IPF Website
- Recognition on all 2022 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2022 IPF
- Two IPF registrations

*Location selection will be completed within 60 days of the event and is done on a first come first serve basis.

2

PENS & PADS (Exclusive)
- Your logo on the pens and pads distributed in registration and in session rooms
- Recognition on 2022 IPF Website
- Recognition on all 2022 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2022 IPF
- Two IPF registrations

3

TRACK SPONSOR (1 available per track)
- Your logo appears on signs at all sessions within that track
- Your logo appears and event listing on all schedules
- Recognition on 2022 IPF Website
- Recognition on all 2022 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2022 IPF
- Two IPF registrations

4

NETWORKING MEET-UP SPACE (2 available)
- Your logo on signs located at the entrance of and within space
- Recognition on 2022 IPF Website
- Recognition on all 2022 IPF digital promotions
- Recognition on the sponsor “Thank you” signs at 2022 IPF
- Two IPF registrations
SILVER SPONSOR
(continued)

5

START-UP ALLEY STAGE
(2 available)
■ Your logo on signs located on and near the stage in Start-up Alley
■ Your logo anywhere the Start-up alley stage schedule appears in promotions
■ Recognition on 2022 IPF Website
■ Recognition on all 2022 IPF digital promotions
■ Recognition on the “Thank you” signs at 2022 IPF
■ Two IPF registrations

6

COFFEE BREAKS (2 available)
■ Your logo on tent cards on coffee table/carts
■ Your logo on signs appearing next to coffee tables/carts
■ The ability to provide napkins
■ Recognition on 2022 IPF Website
■ Recognition on all 2022 IPF digital promotions
■ Recognition on the sponsor “Thank you” signs at 2022 IPF
■ Two IPF registrations
BRONZE SPONSOR

$8,000

CHOOSE ONE:

1

LOBBY BILLBOARD – 3’ X 8’
(6 available)
■ Billboard advertisement of your design located in a prominent location
■ Recognition on 2022 IPF Website
■ Recognition on all 2022 IPF digital promotions
■ Recognition on the sponsor “Thank you” signs at 2022 IPF
■ One IPF registration

2

REGISTRATION GIVEAWAY – SPONSOR PROVIDED
(New! 2 available)
■ Your giveaway available at registration badge pick up
■ Recognition on 2022 IPF Website
■ Recognition on all 2022 IPF digital promotions
■ Recognition on the sponsor “Thank you” signs at 2022 IPF
■ One IPF registration
## SUPPORTING SPONSOR

$5,000  

**CHOOSE ONE:**

<table>
<thead>
<tr>
<th></th>
<th>DESCRIPTION</th>
<th>SERVICES INCLUDED</th>
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</table>
| 1 | **CLOSING RECEPTION**  
(8 available) |  
- Your logo on signage at the event  
- Recognition on 2022 IPF Website  
- Recognition on all 2022 IPF digital promotions  
- Recognition on the sponsor “Thank you” signs at 2022 IPF  
- One IPF registration |
| 2 | **EXHIBIT AISLE SIGN**  
| |  
- Your logo on the hanging aisle sign - your choice of aisle (first come, first serve)  
- Recognition on 2022 IPF Website  
- Recognition on all 2022 IPF digital promotions  
- Recognition on the sponsor “Thank you” signs at 2022 IPF  
- One IPF registration |
| 3 | **EXHIBIT AISLE CLING**  
| |  
- Your logo on a sticker at the Start/End of the exhibit aisle - your choice of aisle (first come, first serve)  
- Recognition on the sponsor “Thank you” signs at 2022 IPF  
- One IPF registration |

[Photo courtesy of Christian Ennerfelt]
Exhibit at 2022 IPF

Connect with hundreds of leaders from around the globe who are looking for partners in the offshore wind supply chain. This three-day, in-person event will be filled with presentations, panels, and countless networking opportunities – increase your visibility and be a part of the conversation by exhibiting.

EXHIBIT BOOTH
10’ X 10’
(100 SQUARE FEET)

MEMBER
$3,495
(raw booth, one IPF registration included)

NON-MEMBER
$4,495
(raw booth, one IPF registration included)

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Photo courtesy of Shaun Dakin